



End User License Agreement Corporate License

Last updated: February 2026

By purchasing and downloading this font software, Kereatype Studio grants you a non-exclusive, non-transferable license to install, access, and use the font(s) in accordance with the usage type and specific limitations associated with this license. Usage is restricted to the terms outlined below. This license is for **single entity and single brand use only**.

1. PERMITTED USES

1.1 Brand Limitation: This license applies to **one (1) Corporate Entity** and its direct usage. Usage by subsidiaries, parent companies, or distinct sub-brands requires separate licensing unless explicitly agreed otherwise.

1.2 Desktop: Installation is allowed for **unlimited Users** on **unlimited devices** (workstations, portable devices, cloud accounts) owned by the licensed entity.

1.3 Commercial Prints & Products: Use the font in physical or digital products for **unlimited copies**. The font must not be used in 'on-demand' or 'editable' applications where the end-user can create their own designs using the font.

1.4 Digital Ads: Use in digital advertisements across platforms such as Google, Instagram, Facebook, YouTube, TikTok, and other social media, with **unlimited monthly impressions**. Monthly impressions are tracked and verified based on the analytics provided by each platform.

1.5 Social Media Content: Permitted for use in organic (non-paid) social media posts, stories, and videos (e.g., Instagram, TikTok, YouTube, Facebook) for designated official social media accounts owned by the Licensee. Limit: **Unlimited views/impressions** for organic content.

1.6 Website: Self-hosting on websites with **unlimited monthly page views**.

1.7 Trademark Usage (Logo): Permitted for use in logos, marks, or branding. You are permitted to register or trademark the logo design.

1.8 App/Game/ePub Embedding: Permitted to embed the font software into **unlimited** Mobile Applications, Games, or e-Pub titles owned by the Licensed Entity.

- Note: Usage is strictly limited to the Application's Interface (UI) or static text only.

1.9 Broadcast & Motion Picture: Permitted for use in **Broadcast, Cinema, and Streaming**. This includes usage in Television (TV) Commercials, Motion Pictures (Movies), Digital Billboards, and Video-on-Demand (VOD) platforms (e.g., Netflix, Hulu, YouTube Premium).
Region: Worldwide.

2. RESTRICTIONS

2.1 Entity Restriction: This license is valid for a single corporate entity. The font(s) may not be shared with any other organization, agency, or individual outside the licensed entity. Each organization must purchase a separate license.

2.2 Client Work Restriction: The font(s) may be used to create designs for clients, but the font files themselves must not be shared or transmitted to clients or third parties. Clients requiring direct use of the font must purchase their own license.

2.3 Prohibited Uses:

- Reselling, sublicensing, or redistributing the font files to any third party, including clients, collaborators, or any other entity.
- Content Generation Apps / Server Use: It is strictly prohibited to use the font in a server-based application or "Software-as-a-Service" (SaaS) where the font is used to generate custom text based on user input (e.g., "Meme Generators", "Design Tools", "Template Editors", "Print-on-Demand Platforms"). This use case requires a Custom Server License.
- Usage for AI Training: It is strictly prohibited to use the Font Software for training, testing, or validating Artificial Intelligence (AI), Machine Learning (ML), or Deep Learning models.

3. USAGE DEFINITIONS

3.1 Desktop Usage: Permits installation of the font on devices owned by the licensed individual or organization. This definition includes the use of the font within cloud-based design platforms (e.g., Canva, Figma) solely for content creation, NOT for creating 'editable templates' for resale. Font files must not be shared or accessed by users outside the licensed group.

3.2 End Product Usage: Allows the use of the font in the creation of final products, either physical or digital, intended for sale or distribution. There is no limit on total units sold. This explicitly excludes 'editable' or 'on-demand' products where the font can be extracted or used by third parties to generate new designs.

3.3 Digital Ads Usage: Permits unlimited use of fonts in digital ad formats on specified platforms, with no monthly impression limit.

3.4 Website Usage: Allows use of fonts on websites via self-hosting, with unlimited page views.

3.5 Social Media Usage: Permits the use of the font in content created for social media platforms owned/managed by the Licensee. "Organic" refers to content distribution that is not paid for or sponsored as an advertisement.

3.6 Trademark Usage: Permits logo usage for trademark registration, with rights restricted to the logo design, not extending to the font software itself.

3.7 App / Game Usage: Permits embedding the font software into Unlimited mobile applications or games. Usage is restricted to the application's interface (UI) and static text. Use in "content generation" features is NOT permitted.

3.8 Broadcast Usage: Permits the use of the font in terrestrial, satellite, or internet-based broadcasting, including television commercials, series, motion pictures, and public screenings worldwide.

3.9 ePub Usage: Permits embedding the font software into electronic publications (e.g., eBooks, digital magazines) for unlimited titles and unlimited distribution/sales.

4. ADDITIONAL TERMS

4.1 Termination: Kereatype Studio reserves the right to **terminate** this license without refund **if any terms are violated**.

4.2 Jurisdiction: This license is governed by the laws of the Republic of Indonesia. Any disputes will be resolved under the jurisdiction specified by these governing laws.

If you have any requests, questions or issues regarding this License please contact us by email: hello@kereatype.com